

# Scripts and Tools That Can Make You Money & Build Your List

## Script Types

- Exit Scripts
- Affiliate Scripts
- Peel-away Ads
- \$7 Script
- Ultimate Footer AD
- Plug-ins & Widgets

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## Exit Scripts

If You are not using an exit script on your sales pages and optin pages then you are missing out BIG time.

An exit script is something which activates something else when you leave the page, such as:

- Another web page with a special offer.
- An 'Agent' which will chat with you and give you a special offer.
- An optin from your sales page.
- An additional 'incentive' on an optin page.

As with most things it is better to use a good quality exit scripts such as: [Virtual Smart Agent](#) and [Exit Splash](#).

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## Affiliate Scripts

[ClickBank Affiliate Master](#) is a script that myself and John created to allow product owners to affiliate link to a special page.

You can find out more details [here](#).

We are going to give this to you for FREE (see members area).

This is a \$97 product that sells very well.

[Affiliate Page Pro](#) allows you to create an effective affiliates page and also build an affiliate mailing list automatically.

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## Peel-Away Ads

[Peel-Away Ads](#) are basically small animated Flash ads that appear in the corners of your site.

The idea is that you see the corner of the web page flickering, so when you investigate, you will hover over the ad and it will open up with the full ad, when you click it then links to the advert.

The Ad can display anything, for example, a special offer which you control.

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## \$7 Script

This is a script that basically makes it simple for you to affiliate a Paypal product while also building your list. Check it out [here](#).

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## Ultimate Footer Ad

This tool allows you to create a horizontal page wide footer bar at the bottom of you website. In the bar you can add you own ads or even optin details to build you mailing list. Check it out [here](#).

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## Plug-ins and Widgets

Most plug-ins and widgets are added via your blog, these can be added very easily and there are literally thousands available.

Check these out:

[Wordpress Plugins](#)

[Wordpress Add to Any Plugin](#)

[Wordpress Easy Retweet Plugin](#)

[Wordpress SEO Plugin](#)

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These scripts work, we have personally used them.

Make sure you don't over use them, especially the ads.

Test and tweak these and you will see massive improvements in your profits and subscriber rates!